# Kerry Gibbons

New York City

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# FASHION DESIGNER | ILLUSTRATOR

Highly experienced apparel designer and illustrator seeking full-time position as an associate designer to further her career in the fashion industry.

## **KEY SKILLS**

Artistic: Apparel Design | Print Design | Graphic Design | Design Development | Design Presentations | Trim Design | CAD Sketches | Sketching | Embellishment Layouts | Print Motif Creation Technical: Patternmaking | Draping | Tech Packs | Garment Production | Technical Design Methods | Haute Couture Techniques | Hand Tailoring | Hand Knitting | Embroidery | Technical Flats | Fittings People: Management Skills | Analytical Thinking | Entrepreneurship | Communication Skills | Research & Development | Design Communication | Mentorship | Collaboration

**Technology:** Microsoft Office | PLM | Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Browzwear VStitcher | Google Workspace | Gerber Accumark | 3D Printing | iWork | Quickbooks | Slack | iOS | MacOS | Windows

## **RELEVANT WORK EXPERIENCE**

Vakko New York, NY

November 2023

April 2018 – July 2018

October 2017 – April 2018

Startup relaunch of popular contemporary leather brand

## Freelance Designer

- Developed, designed, and illustrated over 45 styles for Fall 1 and Fall 2 in just two weeks
- Worked from the ground-up creating a new brand based on a heritage brand
- Utilized Adobe Illustrator to create technical sketches for all designs, maintaining line sheets and coloring sketches

Dreamwear New York, NY

Industry leading creator of fashion forward intimate apparel, shapewear, and sleepwear

## Freelance Designer

- Created CAD sketches of samples and planned lines for updated daywear, intimates, and sleepwear
- Launched an easy-to-use Adobe color database to standardize colors for print and screen
- Worked on production-ready packages and tech packs for primary clothing lines
- Designed intimates and sleepwear for multiple lines including off-price (lines: Laura Ashley, TJ Maxx)

## G-III New York, NY

Clothing and accessories business that designs and manufactures women's/mens's apparel for over 30 brands

# Design Intern

- Implemented a straightforward tracking system for out-of-house samples, aiding in invoice process
- Inventoried and organized sample yardage for all ordered fabrics; coordinated samples cut and sewn out-of-house at local vendors
- Maintained mood boards, swatch boards, and organized artwork for designers
- Designed embellishment layouts for sleeves, necklines, and bodices

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## OTHER WORK EXPERIENCE

#### Fashion Institute of Technology (FIT) New York, NY

January 2019 – present

University focused on art, business, design, communications, technology for the fashion industry

#### Instructor/Tutor

- Developed and taught two courses in the Costume Design and Wardrobe Technician certification program
- Tutored over 100 students and improved academic performance for students in mathematics, draping, sewing, patternmaking, illustration, Adobe programs, and other technical programs
- Worked closely with students weekly to ensure positive course outcomes
- Developed specialized skills to focus on learning with neurodiversity/learning disabled students

## K Gibbons Design New York, NY

Freelance design business focusing on costume and fashion design serving the needs of theatre and production companies from small to large scale applications.

#### **Costume Designer**

- Managed over 40 small-scale garment productions from first concept to completion
- Completed sourcing and sampling for womenswear, menswear, and childrenswear, in all product categories to enable expanded theatrical productions
- Collaborated with creative team to realize a cohesive style throughout each production and design project
- Worked within strict budget guidelines and time restrictions to deliver finished garments
- Created and completed sketches, full renderings, and technical sketches for hundreds of garments and accessories

#### **First Hand**

May 2005 – May 2023

June 2009 – May 2010

May 2005 – May 2022

- Supervised more than 60 stitchers, hand finishers, and interns in costume shops throughout the U.S. including St Ann's Warehouse, Parsons-Meares, Papermill Playhouse, and Williamstown Theater Festival
- Assigned project-focused tasks in a fast-paced, deadline-driven setting, giving instructions as needed
- Lead and manage activities for middle school, high school, and undergraduate students, to create accomplished sewers
- Prepared and cut patterns; constructed and altered thousands of garments and accessories to completion

#### Linda Cho New York, NY

Award-winning international costume designer for theatre, opera, and dance

## **Assistant Designer**

- Collaborated with Ms. Cho on design and style of Off-Broadway and regional theatrical productions
- Conducted visual and historic research to inform design choices
- Swatched and sourced fabrics and trims for large- and small-scale productions
- Liaised with sample shop for patterning and construction of individual garments

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### **EDUCATION**

BS Mathematics	Georgetown University	Washington, DC	2005
MFA Design	California Institute of the Arts (CalArts)	Valencia, CA	2009
Certificate in Ladies' Tailoring	Fashion Institute of Technology (FIT)	New York, NY	2014
Certificate in Haute Couture	Fashion Institute of Technology (FIT)	New York, NY	2023

#### VOLUNTEERISM

## Bennett Avenue Owners Corp. New York, NY

Co-operative Apartment Building with two staff and just over 100 apartments

#### **President/Vice-President**

- Reviewed board packages, refinancing applications, and apartment alteration requests in a timely and fair manner with the rest of the board
- Developed and implemented an emotional support and assistance animal policy
- Worked with management company to maintain building compliance with all city, state, and federal regulations

#### American Red Cross NYC

Internationally renowned NGO providing 2<sup>nd</sup>-responder services in emergencies and wartime

#### Mass Care Volunteer

- New York City Mass Care Leadership team member
- Regional Lead for Greater New York, Distribution of Emergency Supplies
- Proficient in sheltering, psychological first aid, and supply distribution, supporting thousands of clients in diverse communities
- Trained in managing staff, filing paperwork, and creative problem-solving

November 2019 – present

October 2012 – October 2023